



INTERNATIONAL FASHION PHOTO CONTEST “Global Warming / Global Warning” REGULATION

Art.1 - DEFINITION AND ORGANIZERS

Independent Style announces the first edition of the international photographic competition called "**Independent Style - International Fashion Photo Contest**" which will take place at the same time as the Festival of national importance, which will take place from June 13 to September 13, 2020, jointly organized by the Associations holding the brands and projects called Barolo Fashion Show, Cosenza Fashion Week and Medit Summer Fashion in collaboration with many other Italian and international realities..

Art.2 - THEME AND SECTIONS

The competition is dedicated to the way fashion photography can highlight the problems of a society undergoing epochal changes and the arising of hypothetical solutions according to the competitor's point of view.

Competitors may participate in one or more of the following sections:

- **Fashion photography:** will be considered *fashion* photographs, photographs of worn clothing, in which the dress is clearly the subject of the photograph
- **Beauty:** *beauty* photographs
- **Still Life:** still life photographs of fashion objects and/or life style
- **Special Section – Photographic Editorials:** the project team (normally composed of photographer, model(s), hair stylist(s), make-up artist, art director/stylist) will have to present a coherent fashion project/service with a description of it. The mood is free.

Art.3 - MODALITIES OF PARTICIPATION

The competition is open to professional photographers as well as amateur photographers, with no age limit. In the case of minors, the participation form must also be signed by at least one of their parents or legal guardian. Each participant must send a minimum of 3 photographs and a maximum of 6 that must be uniform in mood and style. This limit is extended to 12 photographs for the Special Section dedicated to photographic editorials. Together with the photographs it will be necessary to send the registration form duly completed and send the receipt certifying the payment of the registration costs. Excluded from the competition are the members of the jury and their families, as well as all persons who collaborate in the organization of the competition..

Art.4 - TECHNICAL CHARACTERISTICS OF THE IMAGE

B/W and/or colour photographs with both vertical and horizontal shots are allowed. The resolution of each photo must be 300 dpi and delivered in JPEG (.jpg) format. Works made entirely by computer are not allowed. The photographs must be unpublished. Images not conforming to specifications will not be taken into consideration. The Jury may at any time ask competitors to send any RAW file (or equivalent documents certifying the ownership of the image) which will remain the property of the competitor.

Art.5 - MODALITIES AND TERMS OF THE MATERIAL'S DELIVERY

The delivery of the photographs, together with the registration form, must take **place by midnight on Sunday 09 August 2020**, by sending a single file transfer (e.g. with services of the type of wetransfer / filemail, etc.) to the address fotografia@barolofashionshow.it.

Art. 6 - AWARDS

The Awards of the Competition are constituted in services useful for the start-up or growth in the profession of photographic operator in the fashion or design sector. There are no cash prizes but only prizes in services to support professional growth. Further prizes made available by Partners or Sponsors of the event may be communicated during the course of the competition. The Prizes defined at the time of publication of the Regulations are:

1ST CLASSIFIED B2B China Mission 2020 Participation with execution of photographic editorial services + Journalistic service in the fashion photography section of the magazine "il Fotografo" + Publication of the service and Interview in the community group of the Partner "CiaoFotografo.it".

2nd CLASSIFIED Fashion Editorial Services in collaboration with two of the event's organizations for publication in magazines or magazines + Publication of the service and Interview in the community group of the Partner "CiaoFotografo.it" + T-Shirt and Cap of "CiaoFotografo.it"

3rd CLASSIFIED Fashion Editorial Service in collaboration with one of the organizations of the event for publication in magazines or magazines + T-Shirt and Cap of "CiaoFotografo.it".

From 4th to 12th CLASS Use of images for monthly covers of the organizers' media with credit citation

SPECIAL AWARD MOEMA ACADEMY Seminar on fashion photography in the free posing room.

The seminar will take place at the Moema Academy which will provide the winner with a teacher, a make-up artist, a model, a stylist. At the end of the seminar the winner will take some studio fashion photos that will be published on the pages of the organizing associations and on possible magazines.

Art. 7 - JURY

The jury will be composed of professionals and experts in the fields of image, communication and fashion, who will choose the winners at their sole discretion..

Art. 8 - ENTRY FEE

The entry fee for the Competition is fixed in:

- 25,00 € for participation in a section of the competition
- 100,00 € for the participation in the special section "Photo Editorials".

The payment is foreseen in a single solution, at the presentation of the registration form. A regular receipt or equivalent fiscal document will be issued by one of the organizers..

Art. 9 - PRIVACY, AUTHOR'S RESPONSIBILITY AND EXCLUSIONARY POWERS

Each participant is responsible for the material they submit to the competition. Therefore, he undertakes to exclude any liability of the organizers of the aforementioned towards third parties, even towards any subjects depicted in the photographs. The participant must inform any interested parties (persons portrayed) in the cases and in the manner provided for by DGPR - D 2016/679 to D. Lgs. n. 101/2018, as well as obtain consent to the dissemination of the same. Under no circumstances may the images sent contain data that can be qualified as sensitive. Each participant also declares that he/she is the sole author of the images sent and that they are original, unpublished and not in the process of publication, that they do not infringe the rights of third parties and that if they depict subjects for whom consent or authorization is required he/she has obtained it. The organizers also reserve the right to exclude from the competition and not to publish photos that do not conform in form and subject to what is indicated in this notice or to commonly recognized rules of public morality, ethics and decency, for the protection of participants and visitors. Therefore, images considered offensive, improper and damaging to human and social rights will not be admitted.

Art. 10 - COPYRIGHT AND USE OF THE COMPETITION MATERIAL

The rights to the photographs remain the exclusive property of the author who produced them, who authorizes their use for events or publications related to the competition itself. Each author is personally responsible for the works submitted and authorizes, with the request for participation, the organization of the reproduction of the images present at the competition in catalogues, publications, and on the Internet for non-profit purposes and with mention of the author's name. Each time they are used, the photos will be accompanied by the author's name and, where possible, any explanatory notes indicated by the author. Please note that the personal data provided by competitors will be used for activities related to institutional or promotional purposes in accordance with the provisions of DGPR - D 2016/679 to Legislative Decree no. 101/2018. The material sent will not be returned.

Art. 11 - WITHDRAWAL AND REFUND OF EXPENSES

If the Competitor decides to withdraw from the Competition, he will be entitled to a refund of 50% (fifty percent) of the amount paid up to the time of withdrawal if it occurs within the deadline of 30 June 2020. In case the withdrawal occurs after this date, the competitor will not be entitled to the refund of the amount paid up to that moment for participation in the Competition.

No cash compensation or reimbursement of expenses will be paid to competitors, for any reason and at any stage of the competition. All personal expenses for participation in the competition will be borne exclusively by the participant who will be able to avail himself without any obligation of the services made available by the Competition Partners at discounted rates (references on the website and social media of the competition).

Art. 12 - EXCLUSION FROM THE COMPETITION

The Organization may at any time exclude from the competition the competitor who does not comply with these regulations or who, with his / her behavior, hinders their correct continuation or harms their overall image at the unquestionable judgment of the Jury or the direction of the event.

The non-authenticity of the garments made for the Competition constitute serious valid reasons for exclusion from the competition. In order to verify their originality and the absence of any irregularities, the Jury or the Direction of the Competition may decide to have the items sent to the address indicated in the case, at the expense of the participant. This eventuality in order to examine the garments before the end of the competition, also by requesting photographic or video documentation of the realization phases. In the event of exclusion, the reimbursement of the registration fee is not foreseen beyond any requests for damage to the image by the organizers.

Art. 13 - JURY AND HONOR JURY ASSESSMENT METHOD

Le proposte creative dei partecipanti al Concorso saranno valutate rispetto ai seguenti parametri dalla Giuria del Concorso:

- 1. Creativity (max 10 points):** it means originality and creative flair, the singularity of the basic idea (concept) and the style (mood) of the proposals presented;
- 2. Consistency with the assigned theme (max 10 points):** it means the ability to transfer in an immediate and creative way the meaning of the theme of the Competition;
- 3. Aesthetic aspect (max 10 points):** it means the harmony, the beauty of the individual parts and the whole of the creations;
- 4. Innovation (max 10 points):** the ability to conceive a new style or new concepts of fashion photography close to the theme of the competition.

The **Jury of Honour of the Chinese Delegation**, in order to award any further prizes, will also evaluate the competitors on the following parameter: **"Contamination" with Chinese or Oriental cultural elements**.

These additional prizes may also be awarded to competitors who are not included in the finalists chosen by the Technical Jury.

Any other parameters on which to judge the competitors may be entered at the discretion of the Technical Jury and, to the extent of its competence, by the Jury of Honour of the Chinese Delegation.

Art. 14 - SIDE EVENTS

All those enrolled in the Competition will have free access to the training events (masterclasses, seminars and workshops) of the event for stylists and designers, upon reservation. Participation is optional.

Art. 15 - RESPONSABILITY

The organization and its Organizational Partners are relieved from any liability with regard to the content of the material provided and from any liability referred to third persons, companies or legal entities, the performance in question being rendered exclusively as a mere means of work.

The Competitor with the deed of registration agrees that the Event Management may transfer images, video documentation or any other type of material to third parties who, being entitled to do so, may raise objections regarding the violation of intellectual or industrial property rights.

By signing the registration form, the participant authorizes, under his own exclusive responsibility, the publication of his trademarks, names, video and/or photographic material, relieving the organizers, and those who manage the communication for them, from any responsibility regarding the possible presence of trademarks for which the competitor is not entitled to use or from any other form of claims for damages that may arise from third parties.

Candidates undertake not to infringe the intellectual or industrial property rights of third parties in the production of the garments or creations entered in the competition. In this regard, candidates personally undertake to indemnify or possibly reimburse the organizers, from any damage, burden or expense in the event of complaints made by third parties in relation to the models made, as well as for any other prejudice complained of by third parties.

Art. 16 - - RIGHTS ON MATERIAL SENT

All the material sent by each competitor, figurines and all the photos and videos of his creations, can be published at any time on web, social or "traditional" communication channels by the organization and any partner authorized by the latter. Candidates agree, without any claim to any rights of use, that the images or video reproductions will be used in future publications, even in future editions, including those created for multi-channel advertising campaigns.

Art. 17 - VARIATIONS AND PARTIAL OR TOTAL CANCELLATION

The management reserves the right to cancel parts of the programme for organisational reasons and will inform the competitors as soon as necessary. In case of cancellation of the event for reasons of force majeure, the competitors will be refunded the participation fees or the rebate of the same, at the discretion of the participant, for other initiatives possibly promoted by the organization of the event or its partners.

The organizers reserve the right to change dates and/or times if there are justified reasons; in this case the competitor will have no right to claim more than the possible refund of the registration fee if he decides to withdraw from participation due to the change of date.

Art. 18 - ACCEPTANCE OF THE CALL

By filling in and signing the notice of participation valid as a registration form, candidates accept the conditions expressed in these regulations as well as the future decisions of the Jury and the Direction of the competition. The signing of the participation regulation and the application form implies the acceptance of the same in full.

Art. 19 - CONTROVERSIE AGAINST

For any disputes that may arise between the organization and the candidate for the Competition, or by whoever takes his/her place in case of underage participants, the Court of Cosenza is elected as the competent court.

For information and clarifications please contact:

the Organizational Secretariat

Associazione Culturale Fattore Immagine APS - Barolo Fashion Show

Amelia Di Caro

e-mail: segreteria@barolofashionshow.it

Associazione Culturale A Pois - Globe - Cosenza Fashion Week

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ENTRY FORM

The undersigned _____, born in _____ (____),
on ____/____/____, F.C. _____, resident in _____ (____),
in Street/Square _____, n° _____, VAT * _____,
Mob. _____, E-mail _____@_____._____

Denomination _____ web site _____
[Brand name if existing and if different from Surname]

Social:FB-facebook.com/ _____ IS: Instagram.com/ _____

Other communication channels: _____

* if in possession of a VAT number

REQUEST

to be admitted to the Competition for photographers called Independent Style in the category:

- FASHION PHOTOGRAPHY
- BEAUTY
- STILL LIFE
- SPECIAL SECTION - PHOTO EDITORIALS

and, to this end

DECLARES

To have read the general regulations of the Independent Style Competition and to fully accept the conditions of the competition, releasing the organization from any liability for damages to persons or property that may occur during the event. He also declares to have understood the rules and regulations and to accept all the terms of participation and the related contract and agrees to accept any decision on the part of the organizers of the competition and / or the Jury;

AUTHORISATION

the use of any photographic, audio-video recording that will be made of their creations throughout the competition, even in the preparatory stages of the same, including for commercial purposes or promotion of the competition and to authorize as of now for then any transfer to third parties.

EXPRESSLY AUTHORIZES

also the collection and processing of personal data acquired for participation in the competition and authorizes its use for communications, including future communications, related to fashion and design activities and authorizes its transfer to third parties for commercial communications.

Finally, it declares that it expressly accepts the contractual clauses of the regulation in articles. nn. 2/3/6/8/9/10/11/12/13/14/15/16.

_____, ____ / ____ / 2020
[Place] [Date]

In faith

[full signature]

PERSONAL DATA PROCESSING: INFORMATION

In accordance with the GDPR Privacy Policy we inform you of the following:

Purposes and methods of processing for which the data collected are intended

The data provided by you through the compilation of this document are collected and stored in both paper and computerized form (recorded and stored in a special database with restricted access in a dedicated table). These data are processed using manual, computerized and telematic tools, with a guarantee of security and confidentiality and with a commitment not to disclose or communicate them to third parties, except for external companies or professionals as necessary for administrative, commercial, bureaucratic and fiscal requirements related to the satisfaction of your request for the supply of goods and/or services.

Owner and responsible for the treatment is the Cultural Association "Fattore Immagine" with registered office in Via Maria Vittoria, 24 in Turin - 10123 - e-mail: info@barolofashionshow.it to which you can contact for any need or clarification.

The purpose of this data collection is to complete the bureaucratic and administrative procedures directly related to the request made by you to provide you with goods and/or services by the Cultural Association "Fattore Immagine" or by its organizational partners who authorize themselves in advance to use such data also for sending future commercial, advertising and marketing communications.

In relation to such data you may exercise your rights under the law and in particular you may at any time request its modification or cancellation, which may not occur only when the retention of data is required by law.

By signing the signature below on this sheet, you declare that you have read the above in full and consequently give your approval and consent to the processing of your personal data in the terms described above.

DATE

Signature of the person entitled to give the authorization and consent for PRIVACY (data processing)